



Increasing the Quantity of Academic Publications

Training Course



Guiding you through international academic publishing

Background

International academic publications are among the most important factors for the reputation and ranking of science and research organizations. In the globalized world, publishing research results on the international level is becoming increasingly important. In Russia, most of research has long been published only locally, but the recent changes in the policies raise the value of international publications.

Educational activities are generally underestimated in terms of their research and publishing opportunities. They include master and PhD projects, innovative teaching, and improving technology-based learning. At the same time, in many developed and developing countries such activities generate research that result in academic publications.

Science and research organizations can increase the quantity of international publications if a number of challenges are successfully addressed:

- **Low awareness of opportunities in educational research among the teaching staff**
- **Low motivation for introducing new teaching methods and technologies**
- **Little experience and little focus on research in master projects**
- **Little support for publishing results of PhD projects on the international level**

This course aims at helping science and research organizations in addressing these challenges.

Course outline and content

The course is aimed at increasing the quantity of publications by involving the teaching staff into publishing and by using the educational process as a basis for research and publishing. The course is recommended for the teachers that are using or willing to use experimental teaching approaches and new technologies. This section is also recommended for research groups involved in studying pedagogy and technology-enhanced learning.

Module 1. Educational science research. The module consists of an overview of the modern trends in education science research, typical examples of studies, and approaches for conducting research by teaching staff of any discipline on the basis of existing courses. The module is recommended for innovators, applying or willing to apply new approaches in teaching. A complex approach for topic will be presented, covering the whole process from the introduction of a new teaching method to the publication of the results.

Module 2. Educational technology research. The module consists of an overview of the major trends in the area, a presentation of the main technologies with typical examples of their applications, the strategies for the introduction of technologies into the existing courses, and conducting research studies in this area. The module is recommended for innovators applying or willing to apply new technologies in their teaching. A complex approach will be presented, covering the stages of introducing new technologies to the educational process, conducting studies, and publishing the results.

Module 3. PhD and Master level research. The module considers activities necessary at the stages of planning and conducting research projects as well as publishing their results on the international level. The module includes typical examples, hands-on activities, and individual guidance at any of the mentioned stages. Master and PhD students and their advisors will benefit greatly from this module.

Course options

The course is offered in four different formats.

Standard course includes standard modules and covers the most important questions in two days.

Extended course, lasting three days, goes into more detail on specific topics and allow more time for practical exercises and discussion.

Customised course is designed for a specific group or organization; it addresses questions and particular interests of the participants.

Distant course includes of online seminars and individual consulting; it can be taken as a follow-up activity of the face-to-face courses.

Standard course programme

Day 1	<p>Module 1</p> <ul style="list-style-type: none">• Overview of Education Research (lecture, 9:15-10:15)• Publishing Education Research (lecture, 10:45-11:45)• Examples, sources, Q&A (discussion, 11:45-12:15) <p>Module 2</p> <ul style="list-style-type: none">• Overview of Ed. tech. research (lecture, 13:30-14:30)• Publishing Ed. tech. Research (lecture, 14:30-15:30)• Examples, sources, Q&A (discussion, 16:00-16:30)
Day 2	<ul style="list-style-type: none">• From teaching to publishing (discussion)• From new technologies to publishing (discussion) <p>Module 3</p> <ul style="list-style-type: none">• Introduction to Master and PhD level research (lecture)• Publishing opportunities and examples (discussion)• Q&A (discussion)• Individual coaching (practice, 16:00-17:00)

Our Team

The Europlan trainers have extensive experience in research & development and academic publishing, writing funding proposals and managing successful projects, as well as taking part in the evaluation of proposals and project reviews.

Stephan Pascall has extensive engineering and policy background in the Telecommunications and Space industry from British Telecom and the European Commission. In the latter, he was involved in high-level policy and strategy coordination, international collaboration, and research programmes. Stephan Pascall has extensive understanding of the political and technological developments and status of the Central and Eastern European Countries, including Russia. In this region, he has been a visiting professor at the University of Vilnius and the Technical University of Warsaw.

Mikhail Fominykh obtained his PhD degree at the Department of Computer and Information Science at the Norwegian University of Science and Technology and later did a postdoc at the Program for Learning with ICT at the same university. He has wide competences obtained working on several national and international R&D projects, developing courses, training programs, and their technological support. He published in several journals and books, and presented at over 50 academic conferences.

Veronika Kupriyanova has expertise in policy design and programme planning, implementation, and evaluation working with several international organisations including the International Trade Centre, the World Bank, the Delegation of the European Commission to Russia, and the Academic Cooperation Association. She has specific expertise in S&T policy, funding, opportunities for cooperation, higher education, and innovation programmes in the EU and Russia.

About us

Europlan UK is a European company working in training, consulting, and supporting organizations looking at extending their participation in European projects, improving research and innovations practices, and improving academic publishing on the international level.

Please contact us for more information, or indeed to discuss any different type of course that would meet your needs. We speak multiple European languages, including Russian.



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