



Improving the Quality of Academic Publications

Training Course



Guiding you through international academic publishing

Background

International academic publications are among the most important factors for the reputation and ranking of science and research organizations. In the globalized world, publishing research results on the international level is becoming increasingly important. In Russia, most of research has long been published only locally, but the recent changes in the policies raise the value of international publications. However, a number of challenges should be addressed to succeed:

- **Low awareness of international academic publishing**
- **Little experience in publishing on international level**
- **Low skills in English academic style**
- **No practices of sharing research results on the international level**

This course aims at helping science and research organizations in addressing these challenges.

Course outline and content

The course is aimed at reaching the level of publications accepted in the journals and at the conferences, published and indexed by recognized international organizations such as Agris, Astrophysics, Chemical abstracts, Geo Ref, Mathematics, MathSciNet, PubMed, Scopus, Springer, and Web of Science. The course is recommended for researchers that are actively involved in research projects and are publishing locally, however, facing difficulties when trying to publish on the international level.

Module 1. Academic publishing. The basic elements of the publication process with success factors are considered, including research results, paper writing, manuscript submission, review, notification of acceptance, appeal, final version, copyright agreement, conference presentation, publication, indexing, and accumulating citations.

Module 2. English academic writing. The following topics are covered in the module: basic principles of academic writing, the major differences from the norms in Russia, English academic style, and the major elements of a research publication, including abstract, introduction, background, related work, theoretical grounding, research methods, research results, discussion, conclusion, future work, as well as references and citations.

Module 3. Sharing research results. The module presents the major strategies for sharing research results and increasing their visibility. These strategies can be applied by both organizations and individual researchers. The module includes approaches for increasing citation rating and the notion of impact factor.

Course options

The course is offered in four different formats.

Standard course includes standard modules and covers the most important questions in two days.

Extended course, lasting three days, goes into more detail on specific topics and allow more time for practical exercises and discussion.

Customised course is designed for a specific group or organization; it addresses questions and particular interests of the participants.

Distant course includes of online seminars and individual consulting; it can be taken as a follow-up activity of the face-to-face courses.

Standard course programme

Day 1	<p>Module 1</p> <ul style="list-style-type: none">• Academic publishing introduction (lecture, 9:15-10:15)• Publication process (lecture, 10:45-11:45)• Typical examples, Q&A (discussion, 11:45-12:15) <p>Module 2</p> <ul style="list-style-type: none">• Academic writing principles (lecture, 13:30-14:30)• English academic style (lecture, 14:30-15:30)• Typical & audience examples (discussion, 16:00-16:30)
Day 2	<ul style="list-style-type: none">• Elements of a research publication (lecture)• References, citations, and plagiarism (lecture)• Typical examples and audience examples (discussion)• Individual coaching (practice) <p>Module 3</p> <ul style="list-style-type: none">• Sharing research results (lecture)• Improving search and maximising visibility (lecture)• Q&A (discussion, 16:30-17:00)

Our Team

The Europlan trainers have extensive experience in research & development and academic publishing, writing funding proposals and managing successful projects, as well as taking part in the evaluation of proposals and project reviews.

Stephan Pascall has extensive engineering and policy background in the Telecommunications and Space industry from British Telecom and the European Commission. In the latter, he was involved in high-level policy and strategy coordination, international collaboration, and research programmes. Stephan Pascall has extensive understanding of the political and technological developments and status of the Central and Eastern European Countries, including Russia. In this region, he has been a visiting professor at the University of Vilnius and the Technical University of Warsaw.

Mikhail Fominykh obtained his PhD degree at the Department of Computer and Information Science at the Norwegian University of Science and Technology and later did a postdoc at the Program for Learning with ICT at the same university. He has wide competences obtained working on several national and international R&D projects, developing courses, training programs, and their technological support. He published in several journals and books, and presented at over 50 academic conferences.

Veronika Kupriyanova has expertise in policy design and programme planning, implementation, and evaluation working with several international organisations including the International Trade Centre, the World Bank, the Delegation of the European Commission to Russia, and the Academic Cooperation Association. She has specific expertise in S&T policy, funding, opportunities for cooperation, higher education, and innovation programmes in the EU and Russia.

About us

Euoplan UK is a European company working in training, consulting, and supporting organizations looking at extending their participation in European projects, improving research and innovations practices, and improving academic publishing on the international level.

Please contact us for more information, or indeed to discuss any different type of course that would meet your needs. We speak multiple European languages, including Russian.



Euoplan UK Ltd,
New Bond House,
124 New Bond Street,
London W1S 1DX
United Kingdom
Tel: +44 20 3355 1618
Email: info@euoplan-uk.eu
Web-site: www.euoplan-uk.eu



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